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News Release

14 December 2011

Winners collect their tasty sausages

Two lucky families received an early Christmas present of unique New Forest Marque sausages this week made to their winning recipe.

The families entered the Marque's 'design your own sausage competition' to celebrate National Sausage Week in November. Their recipes were made into delicious, tasty sausages by Marque member Chris Oakes, of Oakwood Butchers at Setley, Brockenhurst.

Matthew Welch (nine years old) from Brockenhurst came up with the unique idea of a cheesy chip sausage. He said: 'Cheesy chips and sausages are my favourite dinners and I thought it would be great to have them in a sausage.'

Other recipes that Chris brought to life were a New Forest forager's sausage with mushrooms, walnuts and crab apple jelly, a bonfire banger with roasted pumpkin and chilli and an apple and Isle of Wight garlic sausage.

Chris said: 'It's been great to be part of this competition. National Sausage Week plays an important role in getting people involved in buying good quality pork. I'm

passionate about producing high-quality local produce. All my Lop pigs which I rear and butcher spend their lives in the New Forest and Hurn Forest near Ringwood.

Sarah Hunt, Manager of the New Forest Marque, said: 'The ethos of the New Forest Marque is to work with local producers and farmers to help them promote their produce.'

'We have so much delicious food and craft on offer that it's important to celebrate and enjoy it. The winners will have a great Christmas eating their way through their specially-made sausages.'

To learn more about the New Forest Marque visit www.newforestproduce.co.uk and for more information on Oakwood Butchers go to www.oakwood-butchers.co.uk.

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Notes to Photo Editor:

1. Left to right – Matthew Welch, Charlotte Welch, Chris Oakes (New Forest Marque butcher), Scott Wright and Shona Wright with the winning sausages.
2. Chris Oakes with his New Forest Marque sausages.

Notes to Editors:

For more information on the New Forest Marque and who is part of the Marque visit www.newforestproduce.co.uk.

The Marque® – a sign of quality.



A product is only licensed to use the Marque® if:

- it contains at least 25 per cent New Forest produce
- it has met stringent standards according to its particular speciality (for example, meat producers must show that high standards of welfare and good husbandry have been applied at all times).

Managed by the New Forest National Park Authority and New Forest District Council the award scheme was created to:

- give businesses a distinctive 'New Forest' banner under which to sell their goods and services
- help customers identify quality New Forest produce
- encourage people to 'buy local ' and reduce the environmental impact of transporting food long distances
- help sustain the New Forest's local economy by supporting local businesses and employment.

Protect - Enjoy - Prosper

The New Forest National Park Authority's statutory purposes are to:

- Conserve and enhance the natural beauty, wildlife and cultural heritage of the Park - **Protect**
- Promote opportunities for understanding and enjoyment of its special qualities – **Enjoy**.

We also have a duty to:

- Seek to foster the social and economic well-being of local communities within the Park – **Prosper**.

The New Forest National Park was designated in March 2005. Its unique landscape has been shaped over the centuries by grazing ponies, cattle and pigs which roam free. Majestic woodlands, rare heathland and a spectacular coastline provide fabulous opportunities for quiet recreation, enjoyment and discovery.

Visit www.newforestnpa.gov.uk to find out more.

Oakwood Butchers

Contact Chris Oakes on 01590 622467 or email info@oakwood-butchers.co.uk
His butchers is located at Forest Cottage, Lymington Road, Setley, Brockenhurst, Hampshire, SO42 7UF and he supplies Gordleton Mill, Daisybank Cottage, the Oak

Inn at Bank and the Rose and Crown at Brockenhurst with his own reared and butchered British Lops.

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